

Panel Signs

Benefits:

- · Relatively inexpensive sign options
- Rigid and lightweight yet outdoor durable
- Can easily incorporate full color advertising
- Can increase weekly sales by 5% -10%

Description:

A panel sign is a generic term for sign products that are made using one of many flat panel types of materials or "substrates". These substrates include such materials as Coroplast, PVC (Sintra), Aluminum, Polystyrene and Wood (MDO).

There are also many composite sheets that combine aspects of standard materials to create hybrids. These materials can include such products as DiBond, Alumalite and Alucabond.

Each substrate has specific capabilities and is suitable for different types of applications, environment and usage conditions. Contact your representative at Signtastic for facts on how to address your specific needs.

Budget Range:

1. Coroplast: \$250 - \$450 2. Aluminum: \$350 - \$750 3. Wood (MDO): \$450 - \$850

(assumes a 4'x8' area, standard font types, standard color, standard post(s) and professional installation)

(Important Note: These budget guidelines are the most general of industry pricing standards and are not intended to be representative of any particular sign manufacturer's quoting procedures. Please refer to these numbers in order to gauge your organization's overall ability to invest in a specific type of sign and whether the anticipated return is justified with your goals in mind.)

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