

# Carved Sign



## Carved Sign

### Benefits:

- Convey longevity and antique charm
- Dimensional aesthetic with a “craftsman’s” touch
- Creates true 24 hr, 7 days a week advertising (with exterior lights)
- Can increase overall revenues 12% - 27% annually

### Description:

A standard sand carved or “sand blasted” sign is hand crafted by a professional sign maker. The typical woods used are redwood, cedar, and sometimes balsa. These woods are the traditional choices due to their high resistance to decay and the visually appealing grain and texture that is revealed in the background.

The other type of material utilized for sand carved signs is HDU (High Density Urethane) which has been a popular alternative due to its excellent stability, versatile manufacturing options and the fact that it is impervious to decay.

### Budget Range:

**\$3,500 - \$5,500**

(assumes a 4’x8’ area, standard font types, standard colors, Cedar or HDU and includes permits, engineer drawings, standard posts and professional installation)

(Important Note: These budget guidelines are the most general of industry pricing standards and are not intended to be representative of any particular sign manufacturer’s quoting procedures. Please refer to these numbers in order to gauge your organization’s overall ability to invest in a specific type of sign and whether the anticipated return is justified with your goals in mind.)