

Electric Cabinets



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Benefits:

- High visibility, especially with fast moving traffic
- Dramatically increase impulse sales
- Creates true 24 hour, 7 days a week advertising exposure
- Pole mount electric signs can increase overall revenues 22% - 34% annually

Description:

Typical electrical cabinets are fabricated from formed (extruded) aluminum sides. The light-up "face(s)" are made from polycarbonate (or Lexan) which is a highly durable, impact resistance, plastic material. The graphics are high performance vinyl but it is not unusual for them to be painted as well.

The standard light source for electrical cabinets is comprised of banks of fluorescent bulbs which are manufactured specifically for exterior sign lighting and are relatively easy to maintain.

Electrical cabinets can be mounted directly to a wall, on a pole or between two poles with the sign manufacturer making the final electrical connection.

Budget Range:

\$4,500 - \$7,500

(assumes a 4'x8' area, standard font types, standard colors, extruded cabinet structure, permits, engineer drawings, standard post(s) and professional installation)

(Important Note: These budget guidelines are the most general of industry pricing standards and are not intended to be representative of any particular sign manufacturer's quoting procedures. Please refer to these numbers in order to gauge your organization's overall ability to invest in a specific type of sign and whether the anticipated return is justified with your goals in mind.)