

Permits

Permitting

Most cities and local governing bodies require permits when it comes to signs and have developed a “sign code” that all individuals and organizations are required to adhere to. These codes are written to protect the public health, safety and welfare while staying within Constitutional requirements. The regulation of these signs usually fall under two categories... Material/Electrical/Structural and Zoning (land use) Issues.

As a general rule a reputable sign company will be well versed in the local sign codes and the required methods of obtaining necessary permits, inspections and certifications.

It is not recommended to ever attempt to circumvent the local codes regardless of the temptation save money on the fees. While an organization’s sign violation might escape notice in the short term eventually local zoning enforcement agents will see the sign and then you could be liable for expensive fines and judgements usually requiring the immediate removal of the illegal sign at your expense.

Budget Range:
\$300 - \$900 (variances / graphics reviews etc.)

(Important Note: These budget guidelines are the most general of industry pricing standards and are not intended to be representative of any particular sign manufacturer’s quoting procedures. Please refer to these numbers in order to gauge your organization’s overall ability to invest in a specific type of sign and whether the anticipated return is justified with your goals in mind.)

SBA Resources

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SBA (Small Business Administration):

<http://sba.gov/starting/signage/index.html>